CHAPTER IV

CONCLUSION AND SUGGESTION

A. Conclusion

In this research, the researcher draw the conclusion about this research. This research was started to conduct after the researcher watched The help movie. The researcher had observed the movie, the found many action which contain racism in the setting of The Help movie. Therefore, the researcher interested to conduct this research in order to answer the research question about the forms and how is the setting of racism in The help movie which uttered by the characters.

This research used qualitative research method and movie script as source of data. In collecting the data, the researcher used observation method which proposed by Sudaryanto then, the reseacher used Benjamin , (2017) theory to find out individual and institutional racism that reflected in the movie , and also used Nurgiantoro (2010) to analyze the setting of The Help movie. Based on the result, the researcher found 10 datum, whereas there are six form of individual racism and 4 in the institutional racism form.

The analysis reveals that The Help depicts both personal and institutional racism. The individual racism is reflected in the characters’ interpersonal relationship, in the forms , such as name calling derogatory, prejudice, rejection, racist propaganda and stereotypes as well as provoking other to be racist. The institutional racism is represented by the societal as well as the government rules and regulations.
B. Suggestion

Discrimination that still often occurs in multicultural communities in various countries, especially in our own country, Indonesia, which until now its people are still involved in clashes of religion, ethnicity and race is not expected to happen again. For the next researcher by reading this research, the researcher suggests people can apply this theory in daily life and, for the next researcher can use the theory for their research. The researcher also hopes that for the next researcher can develop this analysis to the deeper and more complete analysis.

Then, Hopefully in the next researcher would like to conduct the research about racism attitude the themes of films that deal with racial issues such as the film *The Help* will be an inspiration for Indonesian filmmakers to make films with the same theme, more quality than Indonesian films currently in circulation, and have a high educational value, and Hopefully this study will later become a means and reference for improving the quality of similar research or future research so that it can get more perfect results. The next researcher can conduct this research in another occasion. It can be racism as a social issue in movie